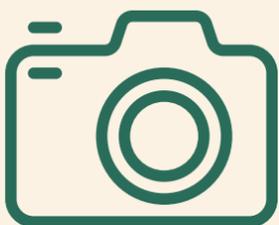




HOW TO SET UP A DIY HOME STUDIO

Create a high-quality course on any budget

DO I NEED A FANCY CAMERA?



No, but it could help.

Celebrities like Lady Gaga and Selena Gomez have shot music videos on iPhone 11 Pro. (I shot my favorite yoga video with an iPhone 6.) With the right lighting and setup, you can shoot and even edit videos right on your phone.

RECOMMENDATIONS

Sticking with your iPhone?



Buy a tripod and smartphone clamp to keep your phone steady or set it up anywhere.

Want a more professional camera? Try a DSLR:

- Nikon D5300
- Canon EOS

LIGHTING TIPS



- **Look for natural light first.** Can you film outside? In a room with large windows? Try this first. Natural lighting is the best, least expensive option.
- **The time of day will impact the lighting.** Try to film at the same time every day, with light pointing directly toward your face. Brighter isn't always better - too much bright light directly on the face could produce shadows behind you.
- **Artificial light can balance the light in your space.** Ring lights surround your camera and are very popular among YouTubers.

RING LIGHT RECOMMENDATIONS



- Portable: XINBAOHONG Selfie Ring Light
- Compatible with iPhone 7 + 8: UBeesize LED Camera Beauty Light
- Remote-Controlled: Neewer 18-inch SMD LED Ring Light



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IF YOU WANT TO SPEND MONEY, DO IT ON A MICROPHONE



- **Map things out.** Consider where you'll be sitting, how many people will be in the video, and your equipment.
 - If you're sitting far away from the camera, for example, get a lavalier mic with a long cord or boom to bring the microphone closer to your face.
- **Consider your camera.** If you're using a DSLR camera or your laptop to record videos, you could use your phone as an external microphone. Keep the phone closer to your face and put your phone on Airplane Mode to get clearer audio.
- **Clap at the beginning of each take.** This will make it easy to sync up your audio and video.

EXTERNAL MIC RECOMMENDATIONS



- [Budget mic that clips onto your shirt](#)
- [This mic sits right on your DSLR camera](#)
- [This is the mic I use to record meditations](#)
- [Blue Yeti mics are the most popular among YouTubers](#)

FINAL SET UP TIPS



- **A wrinkle-free sheet makes an excellent backdrop, but it's optional.** You can also create a backdrop just by arranging your desk space with nice plants, books, or other items.
- **Position the camera at eye level.** This provides the most flattering angle and allows you to look and speak directly to the camera without straining your neck. In order to get the right angle without rearranging your entire room, consider getting a tripod.
- **If you're using a phone, film in landscape rather than portrait.** It will produce a more compatible video with Facebook, YouTube, etc.
- **Reduce zooming in with your camera or webcam.** The more you zoom, the lower the quality of the video. Instead, find a stand or position where you can comfortably fit your face and setup.
- **Consider if you want to have text or graphics appearing on the screen as you talk.** If you want text or graphics to appear on the left or right side of the screen, consider leaving blank space for that media to appear.